

## **PRESS RELEASE**

ANIMA Holding: the shareholders' meeting appoints the new Board of Directors.

The group adopts a "public company" governance for the listing; Claudio Bombonato is the new Chairman of the Group.

Milan, March 7, 2014

The shareholders' meeting of Anima Holding, held in Milan, has appointed the new Board of Directors, after the end of the term of the previous board and in accordance with the governance of a "public company" in light of its listing on the Italian Stock Exchange.

The Board of Directors, with 6 newly appointed members of which 5 independent, is now composed of the Chairman Claudio Bombonato (independent), Marco Carreri, who will continue to lead the Group, and other 7 directors.

Claudio Bombonato, the new Chairman of ANIMA, is highly regarded for his independence and proven experience in the economic and financial sector. In particular, since 2008 Mr. Bombonato has served as executive director of Reply S.p.A., a company listed on the Italian Stock Exchange, and from 2008 to 2013 he has served as director and chairman of Credito Fondiario S.p.A.. Previously, from 1981 to 2006 he worked at McKinsey, where he then became senior manager of the Italian office and head of the retail banking area in Europe. From 2006 to 2010 Mr. Bombonato served as Senior Advisor European Region - Financial Institution at Morgan Stanley.

The other Directors are: Mara Caverni (independent), Maria Patrizia Grieco (independent), Valeria Miceli (independent), Livio Raimondi (independent), Bernardo Mingrone, Giuseppe Turri, and Gianfranco Venuti.

In connection with his appointment as chairman, Mr. Claudio Bombonato said: "I am very proud to be joining the Anima Group, a distinctive Italian story having the potential to be a successful public company, as it can rely upon an outstanding team and as it operates in an area, the independent management of household savings, that is strategic for the future of our Country."

Marco Carreri said: "2014 is expected to be a key year for the growth of our group, a growth that has been confirmed from net inflows of more than Euro 1 billion in the first two months of this year and from assets under management for an amount higher than Euro 48 billion. In this context, the IPO project represents a further challenge to achieve more ambitious goals."

## **ANIMA Group**

ANIMA is a leading Italian independent asset management operator, with over €46.6 billion of assets under management (as at 31<sup>st</sup> December 2013). A synthesis of different, complementary paths and specialisations, ANIMA nowadays offers one of the largest range of products and services available on the market. ANIMA's offering is composed of collective investment schemes, SICAV and alternative investment funds. The company also offers institutional and private pension funds, as well as private wealth and institutional asset management services. For further information, please visit <a href="www.animaholding.it">www.animaholding.it</a>.

Contacts:

Barabino & Partners
Tel 02.72.02.35.35
Emma Ascani
e.ascani@barabino.it
Dario Esposito
d.esposito@barabino.i

d.esposito@barabino.it Cell.: 3807360733 Anima

Tel 02.63.536.410
Matteo Tagliaferri
matteo.tagliaferri@animaholding.it
Tel 02. 63.536.337
chiara.conti@animaholding.it

## Important Regulatory Notice

NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, IN OR INTO OR FROM THE UNITED STATES, CANADA, AUSTRALIA, JAPAN OR ANY JURISDICTION WHERE TO DO SO WOULD CONSTITUTE A VIOLATION OF THE RELEVANT LAWS OF SUCH JURISDICTION.

This announcement does not constitute an offer to sell or the solicitation of an offer to buy any securities, nor will there be any sale of securities referred to in this announcement, in any jurisdiction, including the United States, in which such offer, solicitation or sale is not permitted. The securities have not been registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), and may not be offered or sold in the United States absent registration under the U.S. Securities Act or an applicable exemption from the registration requirements of the U.S. Securities Act. Anima Holding S.p.A. (the "Company") does not intend to register any portion of the offering of securities in the United States or to conduct a public offering in the United States.

This announcement is for distribution only to persons who (i) have professional experience in matters relating to investments falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended, the "Financial Promotion Order"), (ii) are persons falling within Article 49(2)(a) to (d) ("high net worth companies, unincorporated associations etc") of the Financial Promotion Order, (iii) are outside the United Kingdom, or (iv) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the Financial Services and Markets Act 2000) in connection with the issue or sale of any securities may otherwise lawfully be communicated or caused to be communicated (all such persons together being referred to as "relevant persons"). This announcement is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this announcement relates is available only to relevant persons and will be engaged in only with relevant persons.

This announcement has been prepared on the basis that any offer of securities in any Member State of the European Economic Area ("EEA") which has implemented the Prospectus Directive (2003/71/EC) (each, a "Relevant Member State"), other than Italy, will be made pursuant to an exemption under the Prospectus Directive, as implemented in that Relevant Member State, from the requirement to publish a prospectus for offers of securities. Accordingly any person making or intending to make any offer in that Relevant Member State of securities which are the subject of the offering mentioned in this announcement may only do so in circumstances in which no obligation arises for the Company or any of the managers to publish a prospectus pursuant to Article 3 of the Prospectus Directive or supplement a prospectus pursuant to Article 16 of the Prospectus Directive, in each case, in relation to such offer. Neither the Company nor the managers have authorized, nor do they authorize, the making of any offer of securities in circumstances in which an obligation arises for the Company or any manager to publish or supplement a prospectus for such offer.